

TERMS OF REFERENCE OF THE SERVICE PROVIDER FOR THE CONDUCT OF THE PHILIPPINE POPULATION AND DEVELOPMENT SITUATION ANALYSIS

Background

The demographic dividend is the economic growth potential that can result from the shift in population age structure from one with a higher non-working population (aged 14 and below and 65 and above) to one with a significantly higher working age population (15-64). Studies have demonstrated how high-income Western and Asian countries have harnessed the demographic dividend by having placed conducive policies in health, education, governance, labor, and economy when they were in this prime spot of highly productive population in the demographic transition.

In 2016, a United Nations Population Fund (UNFPA)-commissioned research examined the best possible conditions for the Philippines to attain and reap the demographic dividend. The study employed the 2010 Census of the Population from the Philippines Statistical Authority (PSA) as baseline and the population projections from the United Nations (UN) and PSA up to 2100 to analyze the shifting population dynamics and provided estimates on when the country can possibly reach this period. It explored factual and fictional scenarios of population dynamics as well as social, and political environments to demonstrate the different possible trajectories. The study showed that the Philippines, given the baseline scenario, could face difficulty in reaping the demographic dividend because of persistent challenges in lowering high fertility rates and improving employment rates, but also showed potential should policies be improved and fine-tuned.

In consideration of the increasing role of demography in driving socioeconomic growth, the development perspective relies on a bevy of information, among others, it includes population, population growth, fertility, death, migration as well as age structures. The current population policy of the Philippines was developed in 1971, a period in development where there was a different perspective on population management due to existing conditions at that time. It is possible that today's emerging population and development dynamics are no longer addressed through the same policy. Hence, there is a need to review and enhance the national population policy to more effectively respond to these emerging demographic concerns within the context of development.

In spite of the challenges, assessments showed that the government, with the support of its development partners, had made strides over the years in implementing policies, programs and intervention that are directed towards reaping the demographic dividend. The COVID-19 pandemic, however, was reported to have negatively impacted or reversed some of these gains. To continue what had been started and to calibrate the existing policies and programs to be responsive and resilient to the pandemic, there is a need to engage with a research firm in order to examine the impact of the COVID-19 pandemic on the Philippine demographic transition and the possible trajectories to which various scenarios in the context of a pandemic would lead. The study will include the comparison of results from previous and this new study and help in providing insights on how to align strategies and policies to help the government reposition the country back on the road towards the demographic dividend. The aim is to inform the Philippine Development Plan as well as UNFPA's Country Programme Document, reflecting a COVID-19 lens.

Objectives

The consultancy aims to develop a full and in-depth analysis of the country's demographic situation within the context of various sectoral development variables using available data that will serve as the basis for the identification of policy and strategic measures that will be considered in the Philippine Population and Development Plan of Action (PPDPoA) for 2022-2028, in the Philippine Development Plan, and the proposed National Population and Development Policy. It aims:

- To synthesize the findings of existing assessments, reports and other documents and provide an integrated appraisal of sexual and reproductive health, population dynamics, including the shifts in population age structure, and their relationship with social, economic, political and cultural processes in the country;
- To examine, analyze and interpret from the existing assessments, key population and SRH challenges confronting the country, specifically on poverty incidence, Adolescent Sexual and Reproductive Health (ASRH), Family Planning (FP) and Maternal health (MH).
- To develop and analyze current and projected trends and patterns of population outcomes and processes in the country;
- To understand the interrelationships of these emerging population dynamics with the various sectoral development (e.g., health, agriculture, food security, education, employment, urbanization, etc.) in the country at the national and sub-national levels;
- To identify major gaps in current national and sub-national policies and programs in view of the current and projected Population and Development (POPDEV) situations;
- To recommend key areas for strategic, program and policy actions or directions that can be integrated or considered in the formulation of the National POPDEV Policy, the PPDPoA for 2022-2028, and UNFPA's Country Programme Document.

Methodology This analysis shall be guided by [UNFPA's Conceptual and Methodological Guide for Population Situation Analysis](#) when appropriate. The study will use the latest available official secondary data sources which should include the following but not limited to: 2020 National Census, Civil Registration and Vital Statistics, National Demographic and Health Survey, Young Adult and Fertility Survey, and Longitudinal Cohort Study on the Filipino Child.

Scope of Work In pursuance of the objectives of the engagement, the firm/consortium, in close coordination and collaboration with the Philippine Legislators' Committee on Population and Development (PLCPD), UNFPA, National Economic and Development Authority (NEDA), Commission on Population and Development (POPCOM), and the Philippine Statistics Authority (PSA), will be required to:

- Gather, review and analyze data from primary and secondary sources to provide comprehensive and in depth analysis of the country's historical and latest population and development situation and identify emerging population issues that need to be addressed through integrated population and development integrated strategies, programs and policies;
- Examine the effect of COVID-19 pandemic on the Philippine demographic transition and demonstrate the possible trajectories based on estimates using current pandemic conditions and other alternative scenarios;
- Compare and analyze the findings from this study with the results of the 2016 analysis on the Demographic Dividend;
- Provide insights and recommendations that would help inform the government in formulating resilient and responsive policies and strategies for the country to achieve its goals towards demographic dividend
- Produce short term, medium term, and long-term recommendations that the NEDA and POPCOM may undertake;
- Work closely with PSA in the:
 - a. Analysis of the Census and CRVS and other relevant national surveys and administrative data.
- Work closely with the NEDA in the:

- a. Provision of recommendations and insights that will help inform the crafting of the next Philippine Development Plan
- Work closely with the POPCOM in the:
 - b. Drafting and finalization of the POPDEV situation analysis;
 - c. Conduct of consultations with POPCOM regional offices and other stakeholders;
 - d. Dissemination of study results.
- Work closely with the PLCPD in the:
 - a. Provision of recommendations and insights that will help inform legislative actions in the 19th Congress.

Expected Outputs

The consultant is expected to provide the following:

- a. A comprehensive population and development situation analysis with special portion on the impact of COVID-19 on key demographic indicators and on the demographic dividend with a comparative analysis of the results of the 2016 and 2021 studies and the effect of COVID-19 pandemic on the Philippine demographic transition and demonstrate the possible trajectories based on estimates using current pandemic conditions and other alternative scenarios
- b. Recommended population and development policies, strategies and programs that will address the identified POPDEV emerging and projected issues and situations to inform policy and decision makers on how to pivot current policies and strategies to attain the demographic dividend
- c. A powerpoint presentation of the paper and recommendations in the appropriate forum.

Institutional Arrangements

The project will be under the overall supervision of the PLCPD. The firm is expected to also work closely with the UNFPA Country Office, NEDA, PSA, and POPCOM.

Duration of work

The engagement shall commence immediately upon awarding of the contract until November 2022.

Schedule of payments and timeline

Schedule of payment shall be as follows:

Key Deliverables	Payment schedule/amount
Inception Report Draft inception report to be submitted shall include the work and methodology/ approach to be adopted in the conduct of the study	20% upon submission and approval of output by November 2021
Progress report and Initial results Initial results to include preliminary output, and results of analysis as well as policy gaps and recommendations	20% upon submission and approval of output by December 2021

To include analysis of the CRVS and CENSUS	
Draft Population Situation Analysis Report Draft report to be submitted shall already follow the proposed outline	20% upon submission and approval of output by April 2022
Presentation of Results Presentation of results to UNFPA, NEDA, and POPCOM	20% upon submission and approval of output by July 2022
Final Population Situation Analysis Report Submission of Final Report taking into account all the comments/suggestions during the presentation of the final draft	20% upon submission and approval of output by November 2022

Qualifications

- The Consulting Firm should provide evidence of institutional competency in carrying out the engagement as well as the competencies of each consultant who will be fielded to the project.
- The firm should have been in the research consulting industry for at least five (5) years and has at least three (3) years of actual consulting engagements; and
- With prior experience in working with government and non-government organizations in similar capacity
- The Principal/Lead Consultant and Specialist must have Post-graduate University Degree or equivalent (preferably Ph. D.) in statistics, demography, economics or related social sciences fields or equivalent in medical sciences, public health or related fields; and a minimum 10 years of increasingly responsible professional experience in population, demography, health/ public health, or related researches;
- In-depth knowledge of population dynamics, health systems and health service delivery modalities, national health policies, reproductive health, and development related issues and challenges in the country;
- Specialization and/or significant experience in one of the programmatic areas covered by the analysis (population and development, census, policy engagement);
- Significant knowledge and experience of conducting meta-analysis in the field of development aid for UN agencies (with particular focus on population and development and reproductive health) and/or other international organizations

Criteria for Evaluation

The technical proposal shall be evaluated based on the following criteria:

Evaluation Criteria	Scoring Percentage
Research Proposal	15%
a. Appropriateness and soundness of the overall research implementation plan	10%
b. Clarity of the research proposal	5%
Technical Expertise/Evidence of Previous Work	45%
a. Technical experience in conducting similar or any study in the field of demography, population studies, or economics	15%
b. Studies presented in national or international	10%

conferences, and/or published in reputable journal outlet	15%
c. Technical experience in working with population datasets and methodologies	5%
d. Experience in collaborating and networking with stakeholders	
Company Profile	10%
a. Company profile and years of experience	5%
b. Staffing, including proposed members of the team	5%
Total Technical	70%
Financial Proposal (reasonableness of the bid to produce quality outputs, comparability with other bids)	30%
Total	100%

Recommended Presentation of Proposal

Interested parties are requested to submit a detailed proposal with the following information:

- Work plan reflecting all items Scope of Work, Expected Outputs and Payment Schedule of this Terms of Reference
- Cost proposal
- Company/organization profile showing outputs related to development of a comprehensive or interagency action plan
- Top three clients with similar project engagement with contact person's details, name and date of the projects handled, and brief scope of work of the project